



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor Application of: Stephen J. Dunston  
Serial No.: 09/747,903  
Filing Date: December 22, 2000  
Examiner: Andrew J. Rudy  
Art Unit: 3627  
Title: SYSTEM AND METHOD FOR PROVIDING DIRECT CHANNEL  
DISTRIBUTION OVER A GLOBAL COMPUTER NETWORK

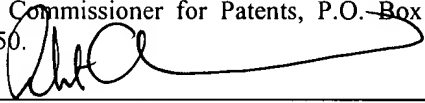
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**Date of Mailing: May 14, 2004**

I hereby certify that I have caused the documents indicated herein to be deposited with the United States Postal Service to Addressee under 37 CFR § 1.8 on the date indicated above and addressed to Mail Stop: Amendments, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
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Robert A. McLauchlan

**AMENDMENT**

Dear Sir:

In response to the Official Action mailed January 14, 2004, Applicant respectfully requests the Examiner reconsider the rejections of the Claims in view of the following amendments to the Claims and comments as set forth below. Please amend the Application as follows: